# The ecology of knowledge seed pod

## An ecological perspective of Knowledge Sharing, Creative Problem Solving and Innovation.

Welcome to this first, pilot, experimental edition. I hope it will become more regular seed pod containing the most viable highlights from my encounters with complexity, stories and community. I hope you find something useful - Cheers, Ron

# 1. Radical Anthropology

Last month I had every intention to attend the taster session in London for Chris Knight's Radical Anthropology evening classes but at the last minute couldn't make it. My friend Tim passed on an extract of Chris's PhD entitled decoding fairy tales (downloadable <a href="here">here</a>) and within half a page I was hooked. The whole PHD and various associated material can be downloaded here and here

#### 2. Pinterest

I recently started using Pinterest simply on a trial basis but hadn't realised how addictive it can become. It is really just about collecting, pinning and grouping any images you find (p)interesting just like google image pages but I have found it great for triggering and combining ideas. See my initial efforts <a href="here">here</a>

#### 3. The best of the Tweets

Twitter has become my new Personal coach, trainer, source of ideas, radar, keeping in contact and daily newspaper, and for me fulfils all the metaphors of bees going out to look for sources of energy and coming back and telling the group. Quite against my character I love to fix or add missing hashtags so that I feel like a worker bee polishing and improving the chemical trails. Join/follow me on twitter (@rondon) to share my daily sugar rush. A few of my recent favourite sources of 'energy' include:

- Innovate Like a Squirrel <a href="http://bit.ly/XhOwqc">http://bit.ly/XhOwqc</a>
- Talking of squirrels its nice to see Steve Denning raising the stakes and his profile in advance of TEDxOSLO here
- A very nice 5 minute video on my blog entitled: How storytelling changes our brain chemistry <a href="http://bit.ly/TzqVkW">http://bit.ly/TzqVkW</a>
- Long & very interesting piece on archetypes & the ecological importance of folklore http://po.st/31sXx4/
- An excellent Scientific American Article on innovation about "What competition in nature should teach us about markets" <a href="http://po.st/Ll2CQ7/">http://po.st/Ll2CQ7/</a>
- "The Fruits of Success Contain the Seeds of Destruction" Organizations Can Take Cues from Natural Systems <a href="https://example.com/here">here</a>
- "Ecologists talk about the 'productivity' of an ecosystem," <a href="http://po.st/UbTTyr">http://po.st/UbTTyr</a>
- What is systems thinking? (Part I) <a href="http://bit.ly/ReX2me">http://bit.ly/ReX2me</a>

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 Some excellent references on this post on complex irrationality km and storytelling <a href="http://bit.ly/VO8qIx">http://bit.ly/VO8qIx</a>

#### 4. Tools and Resources

How to make **Stone Soup** 

The Anecdote ebook, The Ultimate Guide to Anecdote Circles, downloaded nearly 15000 times

Don't tell Dave Snowden that I recommended this but here is a terrific collection of tools and templates to download for free over at <u>6ixgma.org</u>

## 5. Recent quotes that resonate

It doesn't matter how much you know. It matters how clearly others can understand what you know - Simon Sinek

Chaos often breeds life, when order breeds habit – Henry Brooks Adams

Some stories don't have a clear beginning middle and end. Life is about not knowing, having to change, taking the moment and making the best of it, without knowing what is going to happen next. Delicious ambiguity... - Gilda Radner

## 6. Forthcoming Events

#### London

I am running a full day <u>Beginners Guide to Knowledge Management</u> in London on Friday 16<sup>th</sup> November at which I intend to share all the 'best of the best' ideas and workshop techniques I have found on my KM journey since meeting Dave Snowden back in 1989.

## Copenhagen

On 28<sup>th</sup> November I am facilitating a full day workshop aimed at stimulating the collaboration of SME's and Prime companies in the Aerospace Industry as part of our European project. If you have any connections or interest in Scandinavia please see <u>our event page</u> for details and booking.

I also hope to be hosting a loose 'gathering' on 27<sup>th</sup> in Copenhagen with my colleague Annie to share and generate collaborative ideas around storytelling complexity and innovation. Again please get in touch if interested.

my intention for this pilot 'seed pod' was to seed some new ideas or introduce you to some new sources. Feedback is vital to the survival of an ecosystem so please let me know if any of this newsletter has been at all useful or if you would no longer like to receive such emails

## **Happy Halloween**

#### Ron

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