

A brief introduction to Knowledge Ecology

Ron Donaldson is a knowledge ecologist and facilitator, experienced in applying Creative Problem Solving, PNI, Cognitive Edge and TRIZ methods.

Taking an ecological perspective enables you to focus on the communities, flow of meaning/ knowledge and realisation of insights within a narrative landscape.

The sharing of knowledge in an organisation is much more an ecology that needs to be nurtured, than a precisely defined machine that can be managed.

Ecology has at times been called the 'subversive science', since it subverts our egocentric insistence on separateness, and with it, our inclination to ride roughshod over the rest of the natural world.

Ron Donaldson

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Version 1.0

Ecology of Knowledge
Menu

07833 454211

Rondon.wordpress.com

Reasonable travel and subsistence agreed
upfront for delivery

Free delivery within 10 miles of Peterborough

Follow me on twitter
[@rondon](https://twitter.com/rondon)

I cater for all types of organisations
and all occasions.

If your favourite dishes are not listed on the
menu, I will endeavor to cook to your
specification if we have the ingredients
available.

Full Prices
Available on Request

Discounts for Charities and Public Services

Valid from October 2015



Appetisers

Talks

01 Talks	£
Up to 90 mins	
Topics include:	
• Ecology of Knowledge	
• Natural History of Communities	
• Nature of Storytelling	
• Participatory Narrative	
• TRIZ	
• Open Innovation	
• Community assets	

Conference Sessions

02 Participatory and practical sessions up to 150 mins	£
Sessions include	
• Mapping the narrative landscape	
• Exploring community	
• Creative thinking	
• Inventive Problem Solving	
• Introduction to TRIZ	
• Natural Capital	

Advice

Given by phone, skype or by attendance at meetings etc

03 Strategic & Tactical advice (per hour)	£
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Mains

Workshops

Price per day. Up to 12 people
(Additional people £ each)

04 Community/Initiative Launch	£
05 Sand Pit	£
06 Knowledge & Community Audit	£
07 Innovation Audit	£
08 Lessons Learned Review	£
09 Problem Solver	£
10 Start Ups	£

Masterclasses

Price per day. Up to 6 people
(Additional people £ each)

11 Ecosystem Thinking	£
12 Storytelling	£
13 Facilitating	£
14 Knowledge Management	£
15 Creativity & Innovation	£
16 Community	£

Mains

Chef Specials

17 Participatory Conference Wrap	£
Includes planning, facilitating sessions and, where required, chairing your Conference.	
18. Full Monty	£
• 4 hrs strategic/tactical advice	
• Community/Initiative launch	
• Mid term Problem Solver	
• Lessons Learned Review	
• Celebratory Disco/Music Quiz	
19. The Entire suite of mains	£
Build your own Knowledge Ecology programme of 10 full days delivered over a single calendar year at any location.	
20. Full Sandpit	£
A full 2-3 days developing teams around creative ideas	

Desserts

21 Coaching (per hour)	£
22 After Dinner Speaker	£
23 Themed Music Quiz	£
24 Disco	£
Themed. With full PA system, lighting rig, smoke machine	