# A brief introduction to Knowledge Ecology

Ron Donaldson is a knowledge ecologist and facilitator, experienced in applying Creative Problem Solving, PNI, Cognitive Edge and TRIZ methods.

Taking an ecological perspective enables you to focus on the communities, flow of meaning/knowledge and realisation of insights within a narrative landscape.

The sharing of knowledge in an organisation is much more an ecology that needs to be nurtured, than a precisely defined machine that can be managed.

Ecology has at times been called the 'subversive science', since it subverts our egocentric insistence on separateness, and with it, our inclination to ride roughshod over the rest of the natural world.

Ron Donaldson

Email: ezrond@gmail.com

If your favourite dishes are not listed on the menu, I will endeavor to cook to your specification if we have the ingredients available.

# Full Prices Available on Request

Discounts for Charities and Public Services

Valid from October 2015



Version 1.0

Ecology of Knowledge Menu

07833 454211

Rondon.wordpress.com

Reasonable travel and subsistence agreed upfront for delivery

Free delivery within 10 miles of Peterborough

Follow me on twitter @rondon

I cater for all types of organisations and all occasions.



# Mains

## Mains

#### **Talks**

01 Talks
Up to 90 mins
Topics include:
Ecology of Knowledge
<ul> <li>Natural History of Communities</li> </ul>
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- Nature of Storytelling
- **Participatory Narrative**
- TRIZ
- **Open Innovation**
- Community assets

#### **Conference Sessions**

02 Participatory and practical sessions up to 150 mins Sessions include

- Mapping the narrative landscape
- **Exploring community**
- Creative thinking
- **Inventive Problem Solving**
- Introduction to TRIZ
- **Natural Capital**

#### **Advice**

Given by phone, skype or by attendance at

03 Strategic & Tactical advice (per hour)

#### Workshops

Price per day. Up to 12 people (Additional people £ each)

04 Community/Initiative Laurich	L
05 Sand Pit	£
06 Knowledge & Community Audit	£
07 Innovation Audit	£
08 Lessons Learned Review	£
09 Problem Solver	£
10 Start Ups	£

#### **Masterclasses**

Price per day. Up to 6 people (Additional people £ each)

11 Leosystem minking	
12 Storytelling	£
13 Facilitating	£
14 Knowledge Management	£
15 Creativity & Innovation	£
16 Community	£

### **Chef Specials**

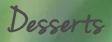
17 Participatory Conference Wrap £ Includes planning, facilitating sessions and, where required, chairing your Conference.

18. Full Monty

- 4 hrs strategic/tactical advice
- Community/Initiative launch
- Mid term Problem Solver
- Lessons Learned Review
- Celebratory Disco/Music Quiz

19. The Entire suite of mains Build your own Knowledge Ecology programme of 10 full days delivered over a single calendar year at any location.

20. Full Sandpit £ A full 2-3 days developing teams around creative ideas



21 Coaching (per hour)	£
22 After Dinner Speaker	£
23 Themed Music Quiz	£
24 Disco  Themed. With full PA system, lighting rig. smoke machine	£